## INVOICE

**GFSB** 

MTWTFSS



WFSB Fairfield County 333 Capital Blvd Rocky Hill, CT 06067 Main: (860)728-3333 Billing: (404)325-4646

Billing Address:

Mentzer Media Services, Inc. Attention: Accounts Payable 600 Fairmount Avenue Suite 306 Towson, MD 21204

Description

Send Payment To:

Line Start Date

Weeks:

6 09/04/12

Spots: # Ch

Start Date

09/04/12

Day Air Date

09/04/12

09/03/12

1 GFSB Tu

End Date

09/09/12

7PM-7:30PM

MTWTFSS

-1----

Air Time Description

WFSB Fairfield County Box 13034 Newark, NJ 07188-0034

**End Date** 

| Invoice # | Invoice Date      | Invoice Month  | Invoice Period |                  |  |
|-----------|-------------------|----------------|----------------|------------------|--|
| 491858-1  | 09/16/12          | September 2012 | 08/2           | 27/12 - 09/10/12 |  |
| Station   | Account Executive | Sales O        | ffice          | Sales Region     |  |

|   | Advertiser         | Product          | Estimate Number |
|---|--------------------|------------------|-----------------|
| 1 | McMahon for Senate | MCMAHON IIGFSBII | 1297            |

Spots/

Week

Length

Heather Uttley

|  | 10.00                    |                         |
|--|--------------------------|-------------------------|
| Flight <u>Dates</u><br>09/04/12 - 09/10/12 | <u>Order #</u><br>491858 | Alt Order #<br>06301847 |
| Billing Calendar<br>Broadcast              | Billing Type<br>Cash     | Deal#                   |
| Special Handling                           |                          |                         |
| I <u>DB #</u><br>1021                      | Advertiser Coo           | le Product Code         |
| Agency Ref                                 | Advertiser Ref           |                         |

Rate

Type

Rate Type

\$90.00 NM

HRP-WASHING National

|  | The Market State of the Control of t | on the same and the same of the same of | NATIONAL PROPERTY OF THE PROPE |         |    |                     |
|--|--|---|--|---------|----|---------------------|
| 1 09/06/12 09/06/12 6AM-6:30AM Eyewitness 6AM-6:30AM   | 1  | :30                                     | 1  | \$45.00 | NM |                     |
| Weeks: Start Date End Date MTWTFSS Spots/Weel  | k Rate   |   |  |         |    |                     |
| 09/03/12 09/09/121   | 1 \$45.00  |   |  |         |    |                     |
| Spots: # Ch Day Air Date Air Time Description  | Start/End Time   | Length                                  | Ad-ID  |         |    | Rate Type           |
| 1 GFSB Th 09/06/12 6:14 AM 6AM-6:30AM Eyewitnes  | ss New 6AM-6:30AM  | :30                                     | LMFS12TV1  | L5H     |    | \$45.00 NM          |
|  |  |   |  |         |    | <b>VIOLOG 71117</b> |
| 2 09/04/12 09/06/12 6:30AM-7AM Eyewitness 6:30AM-7AM   | -T-T   | :30                                     | 2  | \$60.00 | NM |                     |
| Weeks: Start Date End Date MTWTFSS Spots/Week  | < Rate   |   |  |         |    |                     |
| 09/03/12 09/09/12 -T-T 2   | \$60.00  |   |  |         |    |                     |
| Spots: # Ch Day Air Date Air Time Description  | Start/End Time   | Length                                  | Ad-ID  |         |    | Rate Type           |
| 1 GFSB Tu 09/04/12 6:40 AM 6:30AM-7AM Eyewitnes  | s New 6:30AM-7AM   | :30                                     | LMFS12TV1  | 4н      |    | \$60,00 NM          |
| 2 GFSB Th 09/06/12 6:53 AM 6:30AM-7AM Eyewitnes  |  | :30                                     | LMFS12TV1  | 4H      |    | \$60.00 NM          |
| The state of the s | 0.007 (III 77 (III   | .00                                     | LIN SELIFE   | 111     |    | \$00.00 INW         |
| 3 09/07/12 09/07/12 7AM-9AM The Early Shov7AM-9AM  | 1  | :30                                     | 1  | \$40.00 | NM |                     |
| Weeks: Start Date End Date MTWTFSS Spots/Week  | Rate   |   |  |         |    |                     |
| 09/03/12 09/09/121 1   | \$40.00  |   |  |         |    |                     |
| Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u>  | Start/End Time   | Length /                                | Ad-ID  |         |    | Rate Type           |
| 1 GFSB F 09/07/12 8:45 AM 7AM-9AM The Early Sho  | ow 7AM-9AM   | :30                                     | MFS12TV1   | 4н      |    | \$40.00 NM          |
|  |  |   |  |         |    | V10.00 71111        |
| 4 09/05/12 09/07/12 Eyewitness News at Noor12PM-12:30PM  | ΛW-F   | :30                                     | 2  | \$50.00 | NM |                     |
| Weeks: Start Date End Date MTWTFSS Spots/Week  | Rate   |   |  | -       |    |                     |
| 09/03/12 09/09/12W-F 2   | \$50.00  |   |  |         |    |                     |
| Spots: # Ch Day Air Date Air Time Description  | Start/End Time   | Length A                                | \d-ID  |         |    | Rate Type           |
| 1 GFSB W 09/05/12 12:21 PM Eyewitness News at Noo  |  |   | MFS12TV15  | 5H      |    | \$50.00 NM          |
| 2 GFSB F 09/07/12 12:12 PM Evewitness News at Noo  |  |   | MFS12TV15  |         |    | \$50.00 NM          |
| 2 07 00 7 0070772 12.12 FM Lychinos News at 1100   | 7 121 W-12.50F W   | .30 L                                   | ALL STELLAT  | 711     |    | WIVE DOLUCE         |
| 5 09/04/12 09/04/12 6PM-6:30PM Eyewitness 6PM-6:30PM   | -1   | :30                                     | 1  | \$90,00 | NM |                     |
|  |  |   |  |         |    |                     |

Start/End Time

Rate

Start/End Time

6PM-6:30PM

Length Ad-ID

:30

:30 LMFS12TV14H

\$90.00

NM

\$90.00

-1----

Spots/Week

7PM-7:30PM

6:22 PM 6PM-6:30PM Eyewitness New

## INVOICE



Send Payment To: WFSB Fairfield County Box 13034 Newark, NJ 07188-0034

| Invoice # | Invoice Date | Invoice Month  | Invoice Period      |
|-----------|--------------|----------------|---------------------|
| 491858-1  | 09/16/12     | September 2012 | 08/27/12 - 09/10/12 |

| <u>Advertiser</u>  | Product          | Estimate Number |
|--------------------|------------------|-----------------|
| McMahon for Senate | MCMAHON IIGFSBII | 1297            |

| Line Start Da                        | te End Date  | Descrip                           | tion  | Start/End Time  | MTWTFSS   | Length   | Spots/<br>Week                  | Rate     | Туре  |  |
|--------------------------------------|--|-----------------------------------|---|---|---|----------|---------------------------------|----------|-------|--|
| 6 09/04/12                           | 09/04/12   | 7PM-7:                            | 30PM  | 7PM-7:30PM  | -1  | :30      | 1                               | \$90.00  | NM    |  |
| Weeks:                               | -  | 09/09/12<br>ir Date <u>A</u>      | MTWTFSS<br>-1<br>air Time Descri<br>7:28 PM 7PM-7 |   | Rate<br>\$90.00<br>Start/End Time<br>7PM-7:30PM                   |          | 1 <u>Ad-ID</u>                  | 1.411    |       | Rate Type                                    |
| 7 09/06/12                           |  | 7:30PM                            |   | 7:30PM-8PM  | 1   | :30      | ) LMFS12TV                      | \$90.00  | NM    | \$90.00 NM                                   |
| Weeks:                               | Start Date   |                                   |   | Spots/Week  | Rate  |          |                                 | Ψ30.00   | 34141 |  |
| Spots: #                             | 09/03/12   | 09/09/12                          | 1<br>ir Time Descri                               | 1   | \$90.00<br>Start/End Time   | Lenath   | Ad-ID                           |          |       | Rate Type                                    |
| –                                    |  |                                   | :55 PM 7:30PN                                     |   | 7:30PM-8PM  |          | LMFS12TV1                       | .5н      |       | \$90.00 NM                                   |
| 8 09/04/12                           | 09/04/12   | 5AM-5:3                           | 0AM Eyewitne                                      | ss 5AM-5:30AM   | -1  | :30      | 1                               | \$25.00  | MM    |  |
| Weeks:<br>Spots: # (                 | Start Date<br>09/03/12<br>Ch <u>Day Ai</u>                                   | End Date<br>09/09/12<br>r Date Ai | MTWTFSS<br>-1<br>ir Time Descrip                  | Spots/Week<br>1<br>otion  | Rate<br>\$25.00<br>Start/End Time                                 | Length   | Ad-ID                           |          |       | Rate Type                                    |
| 10                                   | FSB Tu 09  | /04/12 5                          | :27 AM 5AM-5:                                     | 30AM Eyewitness Nev   | v 5AM-5:30AM  | :30      | LMFS12TV1                       | 4н       |       | \$25.00 NM                                   |
| 9 09/04/12                           | 09/07/12   | 5:30AM-                           | 6AM Eyewitnes                                     | ss 5:30AM-6AM   | -TF   | :30      | 2                               | \$35.00  | NM    |  |
|                                      | FSB Tu 09  | /04/12 5                          |   | <u>Spots/Week</u><br>2<br>otion<br>I-6AM Eyewitness New<br>I-6AM Eyewitness New |   |          | Ad-ID<br>LMFS12TV1<br>LMFS12TV1 |          |       | Rate Type<br>\$35.00 NM<br>\$35.00 NM        |
| 10 09/07/12                          | 09/09/12   | M-SU Ey                           | ewitness News                                     | @11PM-11:35PM   | F-S   | :30      | 2                               | \$65.00  | NM    |  |
|                                      | FSB F 09/  | 07/12 11:                         |   | Spots/Week<br>2<br>tion<br>yewitness News @ 11<br>yewitness News @ 11           | Rate<br>\$65.00<br>Start/End Time<br>11PM-11:35PM<br>11PM-11:35PM |          | Ad-ID<br>LMFS12TV15             |          |       | <u>Rate Type</u><br>\$65.00 NM<br>\$65.00 NM |
| 11 09/04/12                          | 09/04/12   | NCIS: LA                          |   | 9PM-10PM  | -1  | :30      | 1                               | \$250.00 | NM    |  |
| Weeks:<br>Spots: <u>#</u> Ci<br>1 Gi |  |                                   | MTWTFSS<br>-1<br>Time Descript<br>44 PM NCIS: L   |   | Rate<br>\$250.00<br>Start/End Time<br>9PM-10PM                    | Length : | <u>Ad-ID</u><br>LMFS12TV14      | Н        |       | Rate Type<br>\$250.00 NM                     |
| 12 09/06/12                          | 09/06/12   | National (                        | Conventions                                       | 10pm-11pm   | 1   | :30      | . 1                             | \$400.00 | NM    |  |
| Weeks:<br>Spots: <u>#</u> Cl<br>1 Gl | Start Date<br>09/03/12<br>n <u>Day Air</u><br>FSB <i>Th</i> 09/0<br>Credited |                                   | MTWTFSS<br>1<br>Time Descript<br>National         | Spots/Week<br>1<br>ion<br>Conventions   | Rate<br>\$400.00<br>Start/End Time<br>10pm-11pm                   | Length ( | Ad-ID                           |          |       | Rate Type<br>\$400.00 NM                     |
| 13 09/08/12                          | 09/08/12   | SA Eyewi                          | tness News  | 6AM-7AM   | 1-  | :30      | 1                               | \$20.00  | NM    |  |
| Weeks:<br>Spots: <u>#</u> Ch<br>1 GF |  |                                   | MTWTFSS<br>1-<br>Time Descripti<br>66 AM SA Eyew  |   | <u>Rate</u><br>\$20.00<br><u>Start/End Time</u><br>6AM-7AM        | Length / | \ <u>\d- D</u><br>MFS12TV15I    | +        |       | Rate Type<br>\$20.00 NM                      |



Send Payment To: WFSB Fairfield County Box 13034 Newark, NJ 07188-0034

| Invoice # | Invoice Date | Invoice Month  | Invoice Period      |
|-----------|--------------|----------------|---------------------|
| 491858-1  | 09/16/12     | September 2012 | 08/27/12 - 09/10/12 |

| Advertiser         | Product          | Estimate Number |
|--------------------|------------------|-----------------|
| McMahon for Senate | MCMAHON IIGFSBII | 1297            |

| Line Start Da | ate End Date           | e Descript   | tion   | Start/End Time         | MTWTFSS                              | Length        | Spots/<br>Week                | Rate     | Туре |             |
|---------------|------------------------|--|--|------------------------|--------------------------------------|---------------|-------------------------------|----------|------|-------------|
| 14 09/08/1    |                        | gamen a superior or o | witness News   | 7AM-9AM                | 1-                                   | :30           | 1                             | \$35.00  | NM   |             |
| Weeks:        | Start Date             |  | MTWTFSS  | Spots/Week             | Rate                                 |               |                               |          |      |             |
| Spots: #      |                        |  | 1-<br>i <u>r Time Descri</u><br>:24 AM SA Eye  |                        | \$35.00<br>Start/End Time<br>7AM-9AM |               | n <u>Ad-ID</u><br>) LMFS12TV1 | ИЫ       |      | Rate Type   |
|               |                        |  |  |                        |                                      |               |                               |          |      | \$35.00 NM  |
| 15 09/08/1    |                        |  | -6:30pm EWN  | 6PM-6:30PM             | 1-                                   | :30           | 1                             | \$35.00  | NM   |             |
| Weeks:        | Start Date<br>09/03/12 | End Date<br>09/09/12                                   | <u>MTWTFSS</u><br>1-   | <u>Spots/Week</u><br>1 | <u>Rate</u><br>\$35.00               |               |                               |          |      |             |
| Spots: #      | Ch Day Ai              | r Date <u>Ai</u>                                       | r Time Descrip   | otion                  | Start/End Time                       | Length        | Ad-ID                         |          |      | Rate Type   |
| 1             | GFSB Sa 09             | 9/08/12 6  | :11 PM SA 6pm  | n-6:30pm EWN           | 6PM-6:30PM                           | :30           | LMFS12TV1                     | 5н       |      | \$35.00 NM  |
| 16 09/09/12   | 09/09/12               | SU Eyew  | vitness News   | 6AM-7AM                | 1                                    | :30           | 1                             | \$20.00  | NM   |             |
| Weeks:        | Start Date 09/03/12    | End Date<br>09/09/12                                   | MTWTFSS<br>1   | Spots/Week<br>1        | <u>Rate</u><br>\$20.00               |               |                               |          |      |             |
| Spots: #      |                        |  | Time Descrip   | -                      | Start/End Time                       | Length        | Ad-ID                         |          |      | Rate Type   |
| 1             | GFSB Su 09             | /09/12 6:  | 23 AM SU Eye   | witness News           | 6AM-7AM                              |               | LMFS12TV15                    | ін       |      | \$20.00 NM  |
| 17 09/09/12   | 09/09/12               | SU Eyew  | itness News  | 7AM-9AM                | 1                                    | :30           | 1                             | \$35.00  | NM   |             |
| Weeks:        | Start Date 09/03/12    | End Date<br>09/09/12                                   | MTWTFSS<br>1   | Spots/Week<br>1        | Rate<br>\$35.00                      |               |                               |          |      |             |
| Spots: #      | Ch <u>Day Air</u>      | Date Air   | Time Descript  | tion                   | Start/End Time                       | Length        | Ad-ID                         |          |      | Rate Type   |
| 1 .           | GFSB Su 09             | /09/12 7::   | 29 AM SU Eye   | witness News           | 7AM-9AM                              | :30           | LMFS12TV15                    | Н        |      | \$35.00 NM  |
| 18 09/10/12   | 09/10/12               | 6:30AM-7   | AM Eyewitnes   | s 6:30AM-7AM           | 1                                    | :30           | 1                             | \$50.00  | NM   |             |
| Weeks:        | Start Date<br>09/10/12 | End Date<br>09/16/12                                   | MTWTFSS<br>1   | Spots/Week<br>1        | Rate<br>\$50.00                      |               |                               |          |      |             |
| Spots: # (    | Ch <u>Day Air</u>      | Date Air   | Time Descript  | <u>ion</u>             | Start/End Time                       | <u>Length</u> | Ad-ID                         |          |      | Rate Type   |
| 1 (           | SFSB M 09/             | 10/12 6:4  | 11 AM 6:30AM-  | 7AM Eyewitness Nev     | v 6:30AM-7AM                         | :30           | LMFS12TV15                    | Н        |      | \$50.00 NM  |
| 19 09/10/12   | 09/10/12               | 7AM-9AM  | The Early Sho  | v7AM-9AM               | 1                                    | :30           | 1                             | \$30.00  | NM   |             |
| Weeks:        | Start Date<br>09/10/12 | End Date<br>09/16/12                                   | MTWTFSS<br>1   | Spots/Week<br>1        | <u>Rate</u><br>\$30.00               |               |                               |          |      |             |
| Spots: # 0    |                        |  | Time Descripti   | •                      | Start/End Time                       | Length /      | Ad-ID                         |          |      | Rate Type   |
| 1 0           | FSB M 09/              | 10/12 8:3  | 8 AM 7AM-9AM   | M The Early Show       | 7AM-9AM                              | :30 !         | MFS12TV15                     | 1        |      | \$30.00 NM  |
| 20 09/10/12   | 09/10/12               | 5AM-5:30/  | AM Eyewitness  | 5AM-5:30AM             | 1                                    | :30           | 1                             | \$20.00  | NM   |             |
| Weeks:        | Start Date 09/10/12    | End Date<br>09/16/12                                   | MTWTFSS<br>1   | Spots/Week<br>1        | <u>Rate</u><br>\$20.00               |               |                               |          |      |             |
| Spots: # C    |                        |  | Time Description   | on .                   | Start/End Time                       | Length A      | \d-ID                         |          |      | Rate Type   |
| 1 G           | FSB M 09/1             | 10/12 5:0  | 7 AM 5AM-5:30  | AM Eyewitness New      | 5AM-5:30AM                           | :30 L         | MFS12TV14H                    |          |      | \$20.00 NM  |
| 21 09/10/12   | 09/10/12               | HIMYM/2 E  | Broke Girls  | 8PM-9PM                | 1                                    | :30           | 1                             | \$300.00 | NM   |             |
| Weeks:        |                        | End Date<br>09/16/12                                   | MTWTFSS<br>1   | Spots/Week<br>1        | <u>Rate</u><br>\$300.00              |               |                               |          |      |             |
| Spots: # C    |                        |  | <u>-</u><br><u>[ime Description   Descri</u> | •                      | Start/End Time                       | Length A      | d-lD                          |          |      | Rate Type   |
| 1 G           | FSB M 09/1             | 0/12 10:15   | 5 PM HIMYM/2   | Broke Girls            | 8PM-9PM                              |               | MFS12TV15H                    |          |      | \$300.00 NM |

## INVOICE



Payment Terms Net 30 Days

Send Payment To: WFSB Fairfield County Box 13034 Newark, NJ 07188-0034

| Invoice # | Invoice Date | Invoice Month  | Invoice Period      |
|-----------|--------------|----------------|---------------------|
| 491858-1  | 09/16/12     | September 2012 | 08/27/12 - 09/10/12 |

| Advertiser         | Product          | Estimate Number |
|--------------------|------------------|-----------------|
| McMahon for Senate | MCMAHON IIGFSBII | 1297            |

Gross Total

\$1,595.00

Agency Commission

\$239.25

Net Amount Due

\$1,355.75